

TWST events



AI MANUFACTURING

SCADA Technology Summit

November 2-4, 2021 | Dallas, TX

Contact

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Conference Experience

Join industry experts in a 3 Track Series focused on AI in Manufacturing, SCADA Systems & Technology

AI Manufacturing is the leading conference for Manufactures interested in integrating AI, deep learning and Industrial IoT technology solutions into their manufacturing & automation systems.

SCADA Technology is the leading conference for educating operational and IT professions from the electric/TD, water & wastewater, oil & gas, telecommunications, rail/transportation and industrial automation markets about the latest developments in critical infrastructure and industrial control systems.



Why Sponsor?

Pre-Qualified Audience



pre-qualified registrants ensure you meet only the highest quality attendee

1x1 Meeting Program



View and schedule meetings with attendees while at the event.

VIP Buyer Program



Our team ensures you connect with the right buyer and source your targeted account lists

Innovative Technical Sessions



Our events focus on high quality content and tailor the program to address the most innovative technology



2021 At A Glance

300+
Attendees

200+
ICS End
Users

50+
Speakers

80%
Director +

8
Networking
Hours

Industries Served

- Manufacturing
- Electric Utilities
- Oil & Gas
- Telecom
- Transportation
- Water & Wastewater
- Power Plants

What Types of Companies Sponsor

Companies that have products and solutions in

- Software
- Security (Cyber)
- Edge Computing
- Industrial IoT
- Predictive Maintenance
- Hardware
- Remote Monitoring
- Process Control
- Sensors
- Test & Measurement
- IT
- Machine Learning

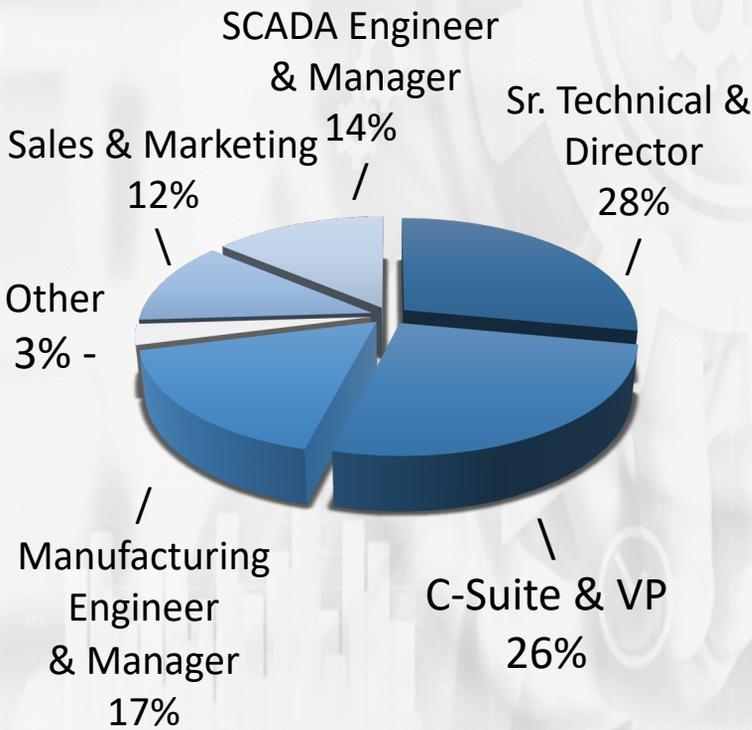
1x1 Meetings With:

- C-Suite & VP
- Presidents
- Plant Managers
- Directors of Automation
- Heads of Manufacturing
- Data Analyst
- Remote & Site Facility Managers
- Industry Analysts
- Engineers (Manufacturing & SCADA)
- Market Researchers
- Supply Chain Managers
- IT Managers
- Operation Managers
- R&D Professionals

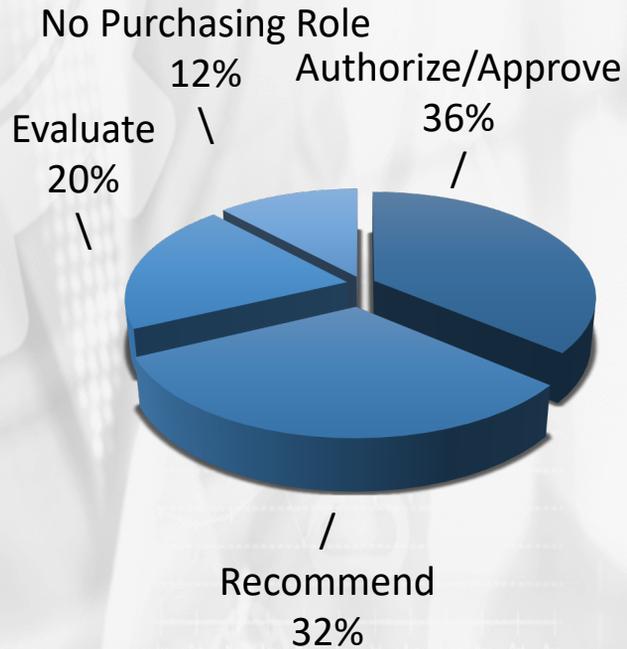




Job Title



Purchasing Role





Past Sponsors



Allen-Bradley • Rockwell Software



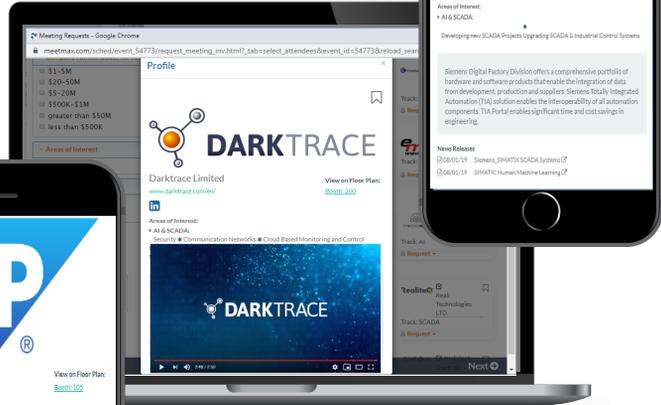
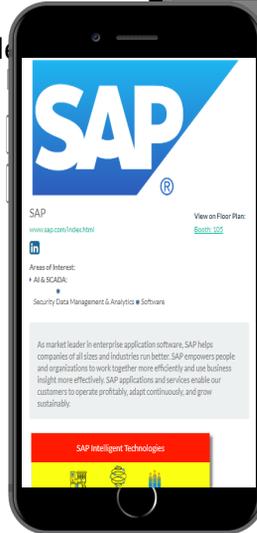
Exhibition & Sponsorship Opportunities

A enhanced rich platform that enables organizations to connect, present, share & market through technical conference experience. Place your brand in front of highly engaged senior-level decision-makers and buyers from leading companies and have the opportunity to generate quality leads. Our dynamic agenda offers valuable content created to position your brand as a thought leader to a niche audience focused on the Manufacturing, ICS, Utility and Oil & Gas market.

Exhibitor Profiles

Each Exhibit consist of a rich company profile that includes:

- Company Logo
- Company Description
- Website URL
- News, Product Releases & Videos
- Social media sites



Branding

- Sponsors have premium booth placement on the Exhibit Floor. Display Pop-up banners in the General Sessions rooms
- Sponsors receive a banner ad that rotates on multiple conference platform pages prior to and during the event.



Exhibition & Sponsorship Opportunities

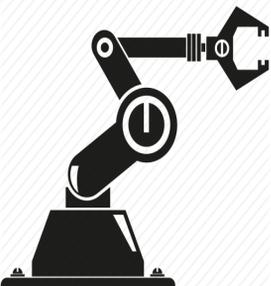
Platinum | \$17,500

- Featured Speaking Presentation
- Premium 20'x 8' Exhibit Space – 6' table, 2 chairs, carpeted room, booth signage
- Day 1 Cocktail Reception Sponsor
- 8 full conference registrations
- 2 VIP Dinner Passes
- Premium logo placement on website homepage & in all event promotions
- Pre-conference email to attendees
- Full Page Digital Ad – general session screen between sessions
- Deluxe Company Profile in Mobile App & Website
- Premium on-site banner space in general session room (sponsor provides banner)
- 1x1 Meeting Program
- VIP Buyer & Concierge Program
- Pre & Post Show Attendee List



Silver | \$8,000

- Panel Seat or Product Demo
- 10'x 8' Exhibit Space – 6' table, 2 chairs, carpeted room, booth signage
- Networking Break Sponsor
- Four full conference registrations
- 1 VIP Dinner Passes
- Company Profile in Mobile App and on Website
- 1x1 Meeting Program
- VIP Buyer & Concierge Program
- Pre & Post Show Attendee List



Gold | \$12,500

- Speaking presentation
 - Premium 10'x 8' – 6' table, 2 chairs, carpeted room, booth signage
 - Lanyard or Lunch Sponsorship
 - Six full conference registrations
 - 1 VIP Dinner Pass
- Premium logo placement on website homepage & in all event promotions
- Deluxe Company Profile in Mobile App & Website
 - Premium on-site banner space in general session room (sponsor provides banner)
 - 1x1 Meeting Program
 - VIP Buyer & Concierge Program
 - Pre & Post Show Attendee List

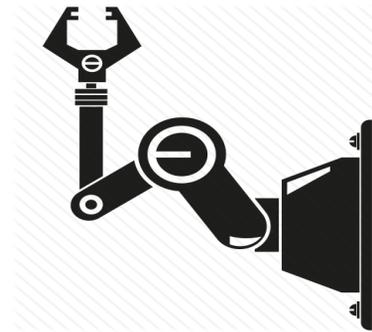


Exhibit Booth | \$2,495

- 10'x8' area - 6' draped table, 2 chairs and company signage
- Two full conference registrations
- Company Profile in event App
- 1x1 Meeting Program

